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To
The Editor,
Sir,

Date: 19.07.2022

I request that the following message may kindly be published in your esteemed daily:

TNAU Global conference and Expo on Agro Innovations

Tamil Nadu Agricultural University is organizes a Global conference and Expo on Agro Innovations on 19th and 20th July 2022 at TNAU to showcase the student's innovations to a wider audience and create a platform for industries to work with TNAU for transforming the applied research into innovative products. This conference would certainly provide an opportunity for industries, entrepreneurs, startups, MSME's to be part of students driven technological revolution. More than 60 innovations from Post graduate students research have been displayed in the innovation expo and this would certainly help agro industries and entrepreneurs to personally understand the impact of these technologies and they can work in coordination with TNAU.

The innovations have been categorized into six themes like crop nutrition, crop care, crop improvement, post-harvest processing, herbal nutraceuticals and Emerging technologies. This would help the stakeholders to pick the innovations based on their requirements to work further. Integrating the stakeholders needs in the research process and linking students with the industries shall enlighten the young researchers on market demands and challenges in commercializing a technology. It is planned to connect more than 300 industries under actual and online mode in this conference. Students from other Universities are also part of this conference that would certainly help the process of cross learning.

This conference provides wonderful opportunity to student researchers to present their innovations and also get the opportunity to interact with stakeholders and market leaders. The Expo on Agro Innovations is also open to school and college students from 19th - 22nd July, 2022 at free of cost.

Public Relations Officer